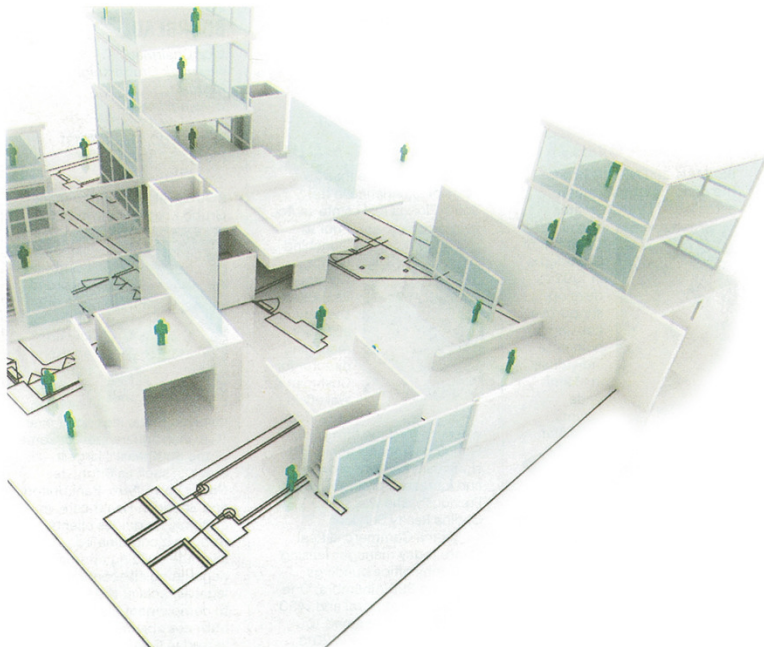


POWER LEADERS IN REAL ESTATE



The South Florida real estate market is among the hottest in the nation, with a flurry of construction activity and a host of local leaders driving much of that growth.

The Business Journal editorial team has recognized 110 accomplished individuals as Power Leaders in Real Estate based on their professional accomplishments, leadership skills and standing within the real estate community. These are the developers behind many of the largest projects and construction experts who put those enterprises together.

In no way can this list highlight the breadth of talent throughout our tri-county region. But it is an accurate cross-section of the leaders helping to shape the region's thriving real estate market.

While the Business Journal editorial staff has final say on who is honored, we do welcome suggestions. Send those to Editor-in-Chief Al Lewis at alewis@bizjournals.com.

- Brian Bandell

ASAF "ASI" CYMBAL

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CYMBAL negotiated a zoning and redevelopment process for Fort Lauderdale's Cabi New River site, which he bought out of bankruptcy for \$11.5 million



with the goal of creating the Marina Lofts multifamily project. In his career, Cymbal has developed and constructed more than 1.5 million square feet and close to \$1 billion of mixed-use real estate projects. His project list consists of Midtown Center, a retail center across from Midtown

Miami. New York projects include Downtown by Philippe Starck, a 1.1 million-square-foot residential project on Wall Street; River Lofts, a \$150 million residential development in Tribeca; and Spring, an \$80 million residential development in Soho.